



NORWEX MICROFIBRE

The world's most innovative microfibre for cleaning.

One of the most important technological developments in recent years has been the ability to produce extremely fine fibres, microfibres. It is the unique physical and mechanical performance that makes this fabric unique and Norwex was one of the first companies to utilise these microfibre cloths for cleaning.

When this high-quality microfibre is combined with the right knitting process, it creates an extremely effective cleaning material which can hold up to 7 times its weight in water. Norwex Microfibre cloths act like bionic sponges removing the dirt, grease and grime away from the surface and into the cloth.



Why would you use anything else?

Norwex Microfibre benefits:

- Save time: Our microfibre + water cuts your cleaning time up to 75%.
- Environmentally friendly – reduces paper towel refuse in landfills. Less air and water pollution from chemical cleaners.
- The microfibres pick up everything and attract even the smallest particles, trapping them within the fibres.
- Save money – reduce the use of cleaning products and supplies in your home by up to 90% (based upon an average household which spends \$450-600 per year).
- Efficient, convenient and easy to use – different cloths designed for every cleaning need in your home and you can take them with you anywhere.
- Norwex Microfibre is 1/200th the size of human hair and can hold up to seven times its weight in matter.
- Healthier option for everyone in your family! Reduces exposure to toxic fumes and exposure to chemical sensitivities from cleaners.
- 2 year warranty.

Microfibre Versatility

Because each cleaning challenge has different surfaces and different kinds of dirt and grime; Norwex has formulated specific microfibres to tackle all of your cleaning needs for all rooms in your home, office, vehicles, recreation equipment and personal care.

Some of our most popular products:

- EnviroCloth™ – Multipurpose for all dust, dirt, grease and particles for all washable surfaces in the home from tiles to metal surfaces and car interiors.
- Window Cloth – For windows, mirrors, jewellery and all shiny surfaces.
- Dusting Mitt – For all dusting requirements throughout the house.
- Body Pack – For body and facial cleansing, exfoliating and makeup removal.
- The Norwex Mop Systems – for all floor surfaces and walls.

Caring for your Norwex Microfibre Products

To save the environment and reduce the use of detergents, we suggest that slightly dirty cloths be washed with Norwex Dishwashing Liquid under warm running water and used again before laundering*.

- Launder microfibre cloths with other lint-free laundry and dry completely.
- Use Norwex Ultra Power Plus™ Laundry Detergent for best results or another environmentally friendly detergent without fillers and bleach.
- Do not use bleach, fabric softener or dryer sheets when laundering microfibres as these additives coat the surface of the fibres and reduce the microfibre's ability to clean effectively.
- For deep stubborn stains or odours, Norwex Microfibre can be boiled for 2-3 minutes to allow fibres to swell and release the debris**.
- Simply hang out with your regular wash to air dry. As with all textiles, you may experience a degree of 'stiffening' with the cloths, however, this does not affect the quality of the microfibres in any way. Just dampen the cloth for your next clean and the softness will return. Norwex Microfibre can be placed in a moderate dryer, up to 60°C.
- Between launderings, use our Rubber Brush to remove dirt and debris from the Mop Pads and Entry Mat.
- When washing new microfibre cloths, wash lights and darks separately.

* Cloths that have been utilised for heavy cleaning should be laundered after each use.

** Excluding the Kitchen Scrub Cloth and Veggie and Fruit Scrub Cloth.

Norwex Guarantee

All Norwex Microfibre is guaranteed for a period of 2 years from date of purchase against faulty workmanship and materials. The guarantee does not cover misuse or wear and tear. Microfibre must not be used on hot cookware or surfaces.

